

COMPANY PROFILE

OVERVIEW

ShrimplinBrown are an independent Planning and Development Consultancy who provide expert advice on all aspects of Town Planning.

We work throughout the UK for a wide range of developers, landowners, and private sector clients.

Our Services include Planning Consultancy, Community Engagement and Development Advice.

Our experience extends across a wide range of Projects in different sectors including; residential, retail, commercial and industrial, education and minerals and waste.

We understand that every site, project and client is different and we pride ourselves on tailoring a bespoke approach to every scheme we work on.

ABOUT US

ShrimplinBrown was set up by professional planners; Rob Shrimplin and James Brown who together have over twenty five years experience in planning consultancy.

Our Company Ethos is simple;

To deliver the best quality innovative planning solutions, always on time, and at a competitive price.

These values are shared by our clients, and we never forget that they are the most important element of our business. Our clients know that, based on this central ethos, we can deliver success for them. We do not, however, take their loyalty for granted and know that we must continue to impress them on every single project.

We cover a diverse range of sectors across the UK

ShrimplinBrown work with developers, national and multi-national companies, landowners, house builders, institutions, strategic funds, retailers and private individuals. We work

across the UK in a wide range of sectors including; residential, retail, commercial, industrial, education, minerals, energy and waste.

Our blend of extensive planning knowledge, market awareness and skills in community engagement set us apart from the competition.

We adopt a proactive approach which delivers results, adds value and saves on development costs.

In everything we do we seek to adopt a proactive approach that identifies and addresses issues before they arise in order to ensure that our clients remain one step ahead. We have a track record of applying these core skills throughout a variety of sectors and locations.

We recognise that every site is different and will involve many different stakeholders who often have competing objectives. Our approach is to understand what our client wants and to work with them to map out a path to secure their goals, on time and on budget.

Clients always have a single and consistent point of contact at a senior level

With ShrimplinBrown you always know who you are dealing with. Our structure means that clients always have a single and consistent point of contact at a senior level who assume the responsibility for the project and who will always be on hand to address any questions or enquiries that may arise. Each project is Director led and Rob and James pride themselves on staying up to speed with all clients and projects.

We are experienced, independent and impartial project managers

We can help to assemble wider consultant teams that are all experts in their areas. We brief the team to ensure that they fully understand the client's objectives and the wider strategy and we work with them to overcome any hurdles.

As an independent Planning and Development Consultancy we aim to provide a fresh perspective. We are not burdened by cross selling of services and so we can help clients to assemble the best project teams and focus on the specific requirements to secure their goals.

KEY SERVICES

PLANNING

The Go-to Planners

We work with a wide range of; developers, operators, house builders, financial institutions, strategic funds and private investors on a range of planning and development projects.

Our core planning team have over twenty five year experience in securing planning permissions across a broad spectrum of projects. Our range of planning services are comprehensive and cover more than just the standard services you would normally expect.

We offer expert advice on all planning matters

ShrimplinBrown provide expert planning advice on all planning matters. We offer a complete range of planning services and can assist at all stages of the development process.

We don't believe in a 'one size fits all' approach to planning applications. Each client and each site has specific requirements and we provide a tailored planning solution for each project.

We work alongside a range of associated consultants, often leading large multi-disciplinary teams and are well-placed to recommend a range of consultants whom we trust and who are able to provide the best specialist advice. Our focus is always on identifying the right consultant for the project.

Our range of planning services include:

Core Services	Specialist Services
<ul style="list-style-type: none">• Planning Appraisals and strategy• Due Diligence• Team Assembly and Project Management• Planning Applications• Change of Use• Minerals and Waste Planning• Planning Appeals – including Public Inquiries• Asset Planning• Enforcement	<ul style="list-style-type: none">• EIA Management• Community Infrastructure Levy (CIL) Liability Calculations, Negotiations and Representations• Listed Buildings and Heritage Conservation• Retail Impact Assessments and Retail Sequential Assessments• Flood Risk Sequential Tests• Green Belt Reviews• Housing Delivery Appraisals

<ul style="list-style-type: none"> • Negotiation of Section 106 legal agreements • Local Plan engagement. 	<ul style="list-style-type: none"> • Five Year Housing land supply Assessments • Land Availability Appraisals (incl. SHLAA).
<p>Other Applications</p> <ul style="list-style-type: none"> • Advertising consents • Conservation Area consents • Lawful Development Certificates (CLEUD/CLOPUD) • Listed Building consents • Prior Approval • Reserved matters • Discharge of Conditions 	<p>Site Promotion</p> <ul style="list-style-type: none"> • Plan Monitoring • Plan Representations and Examinations • Strategic Promotion • Lobbying and Stakeholder Engagement

COMMUNITY ENGAGEMENT

No one is better to talk to stakeholders on a scheme than a planner.

We believe that there is no one better to engage with politicians, the public and the media on planning issues than us. We understand every aspect of a scheme and can provide answers and offer solutions. Clients and stakeholders respect and appreciate our integrity and honest approach to community engagement and our record demonstrates that this approach delivers results.

Community Engagement is a many-faceted process and is a key part of modern planning. Rather than a negative tick box exercise we believe that active engagement can often be an important tool and can reap rewards at every stage of the planning process. Often concerns with schemes are as a result of a lack of understand and addressing these can go a long way to nullifying objectors.

Effective media relations can help generate wider support

Engaging directly with politicians has to be carefully managed but can secure support for a scheme directly from key decision makers. Effective media relations can help generate wider support. Well planned and carefully executed community engagement can also help the draw the sting from objectors.

ShrimplinBrown have the in house skills to; develop instigate and manage community engagement. We are happy to take the lead in this important area of work or partner with other agencies to meet your objectives.

Key Services:

- Community and political audits
- Political relations and lobbying
- Presentations to committees and groups
- Discussions with local residents
- Communications and media liaison
- Public exhibitions and workshops
- Statements of Community Involvement
- Consultation websites

DEVELOPMENT***More than just Planners***

ShrimplinBrown get involved in all stages of planning, however, our experience and skills can also add value through due diligence work and advice at the formative stage of projects or prior to site acquisition.

We are also skilled at helping our clients enhance value once consents have been secured through re-negotiation and value engineering.

Through our wide range of contacts we can help to assemble project teams to suit the requirements and budgets of all schemes and drawing on the best experience in the development industry.

We are well placed to help bring together landowners and developers

Drawing on our planning knowledge and contacts we are also well placed to help broker deals between landowners and developers.

Working with Perry Hill Chartered Surveyors we can also offer a full suite of Commercial and residential property services.

PROJECT EXPERIENCE

RESIDENTIAL

<p>1. Elms Farm, Stansted Mountfitchet</p>	<p>2. The Boltons, London</p>
	
<p>53 unit scheme secured on a challenging site located in; a historic parkland, the defined Green Belt and partly within the functional floodplain.</p>	<p>Permission secured for a controversial new Boltons villa with three storey basement on site of an existing, smaller house in a conservation area and adjacent to a listed building.</p>
<p>3. Fitzjohn’s Avenue, Hampstead</p>	<p>4. Heritage House, Chertsey</p>
	
<p>Innovatively designed replacement family home on a constrained site working with internationally renowned architects MAKE.</p>	<p>Brownfield regeneration site in an edge of centre location involving ground floor convenience and 14 apartments and first and second floor levels</p>
<p>5. Canius House, Croydon</p>	
	
<p>ShrimplinBrown secured one of the first Prior Approval consents facilitating a more simple change of use from office to residential.</p>	

RETAIL

<p>1. Marks and Spencer Simply Food, Interchange Park, Bedford</p>	<p>2. B&Q, Interchange Park, Bedford</p>
	
<p>Consent secured for a 16,900 Sq/ft Marks and Spencer Simply Food store on an out of centre retail park.</p>	<p>We negotiated planning permission for a 65,000 sq/ft out of town centre B & Q in Bedford which plugged a gap for the Company in terms of regional coverage</p>
<p>3. Costa Coffee, St John's Retail Park, Bedford</p>	<p>4. Hobbycraft and Halfords, St John's Retail Park, Bedford</p>
	
<p>ShrimplinBrown delivered one of the first new format Costa Coffee drive thru stores in the country on an out of centre retail park.</p>	<p>Consent was secured for a widening of an existing consent to facilitate occupation by Hobbycraft and the installation of a new mezzanine floor for Halfords.</p>

INDUSTRIAL AND COMMERCIAL

1. Elizabeth Industrial Estate, Lewisham	2. Red Lion Street, London
	
<p>Planning permission was secured for the redevelopment of an existing industrial site and the erection of a new development of roadside trade/counter units and industrial/distribution building totalling 75,000 sq/ft.</p>	<p>A more flexible consent was secured to facilitate both education and office use in a central London premises</p>
3. Interchange Park, Bedford	
	
<p>Proposals were consented for the regeneration of an existing industrial site including new retail units, a car dealership and new industrial units.</p>	

EDUCATION

<p>1. Aldro School, Guildford</p>	<p>2. Kings College School, Cambridge</p>
	
<p>Consent for a new purpose built sports hall and swimming pool in the Guildford Green Belt</p>	<p>Planning permission secured for a new sports hall within a conservation area.</p>

MINERALS, ENERGY AND WASTE

<p>1. Cliff Quay Ipswich</p>	<p>2. Sutton Wick Landfill, Nr Abingdon</p>
	
<p>Various work to regularise ongoing asphalt plant operation and associated activities</p>	<p>Agree management and restoration schemes and implement restoration works on former landfill site</p>
<p>3. Various Concrete wharfs, London</p>	
	
<p>Secure proposals for new and modernised concrete plants on key strategic London wharf sites</p>	

CONTACT US

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